

Step	Acting Party	Action
10{ selection of deliverable(s)	customer	select deliverable(s), e.g. from an electronic catalog
11{ checkout	customer	invokes checkout process of merchant system (confirming order)
12{ credit card details	customer	provides credit card details and other data to merchant
13{ credit card charge	merchant	charges customer's credit card
14{ delivery	merchant	delivery of deliverable(s)

FIG. 1 (Prior Art)

Step	Acting Party	Action
15{ registration	customer	register with merchant and provide address and credit information
10{ selection of deliverable(s)	customer	select deliverable(s), e.g. from an electronic catalog
11{ checkout	customer	invokes checkout process of merchant system (confirming order)
16{ credit card details	merchant	fetches credit card details and other data from merchant system
13{ credit card charge	merchant	charges customer's credit card
14{ delivery	merchant	delivery of deliverable(s)

FIG. 2 (Prior Art)

Step	Acting Party	Action
28{ registration	customer	register with merchant and provide mobile phone number
20{ selection of deliverable(s)	customer	select deliverable(s), e.g. from an electronic catalog
21{ checkout	customer	invokes checkout process of merchant system (confirming order)
22{ obtaining phone number of customer's mobile phone	merchant	merchant fetches the phone number of the mobile phone
23{ requesting order confirmation	merchant	sending order confirmation to customer's mobile phone
24{ order confirmation	customer	customer confirms order by sending a response to merchant
25{ order confirmation	merchant	merchant waits for response
26{ charging	merchant	merchant or carrier triggers the charging of customer's phone bill
27{ delivery	merchant	merchant makes deliverable(s) available to customer

FIG. 3

Step	Acting Party	Action
30{ selection of deliverable(s)	customer	select deliverable(s), e.g. from an electronic catalog
31{ checkout	customer	invokes checkout process of merchant system (confirming order)
32{ obtaining phone number of customer's mobile phone	customer	customer sends phone number of mobile phone to merchant
33{ requesting order confirmation	merchant	sending order confirmation to customer's mobile phone
34{ order confirmation	customer	customer confirms order by sending a response to merchant
35{ order confirmation	merchant	merchant waits for response
36{ charging	merchant	merchant or carrier triggers the charging of customer's phone bill
37{ delivery	merchant	merchant makes deliverable(s) available to customer

FIG. 4

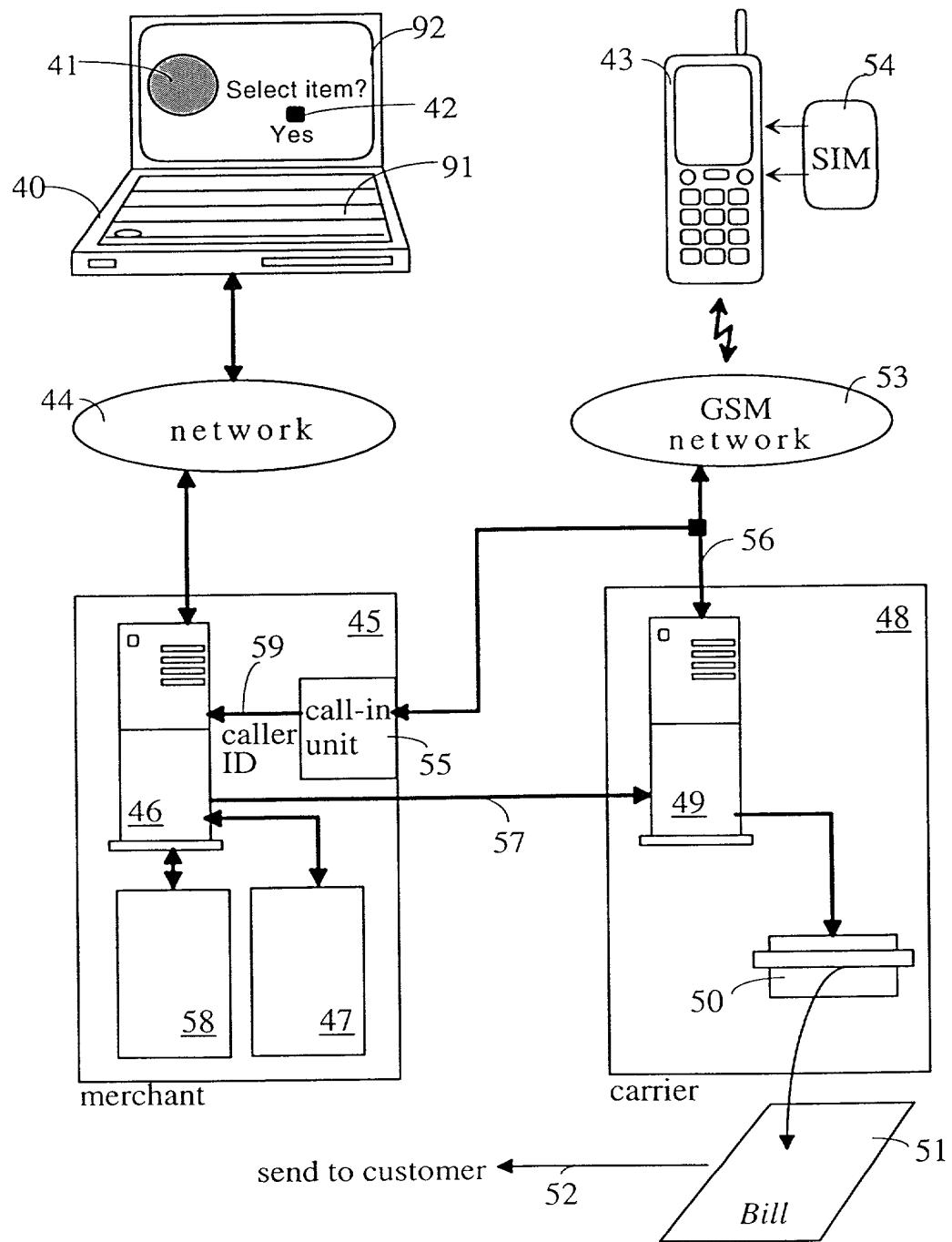


FIG. 5

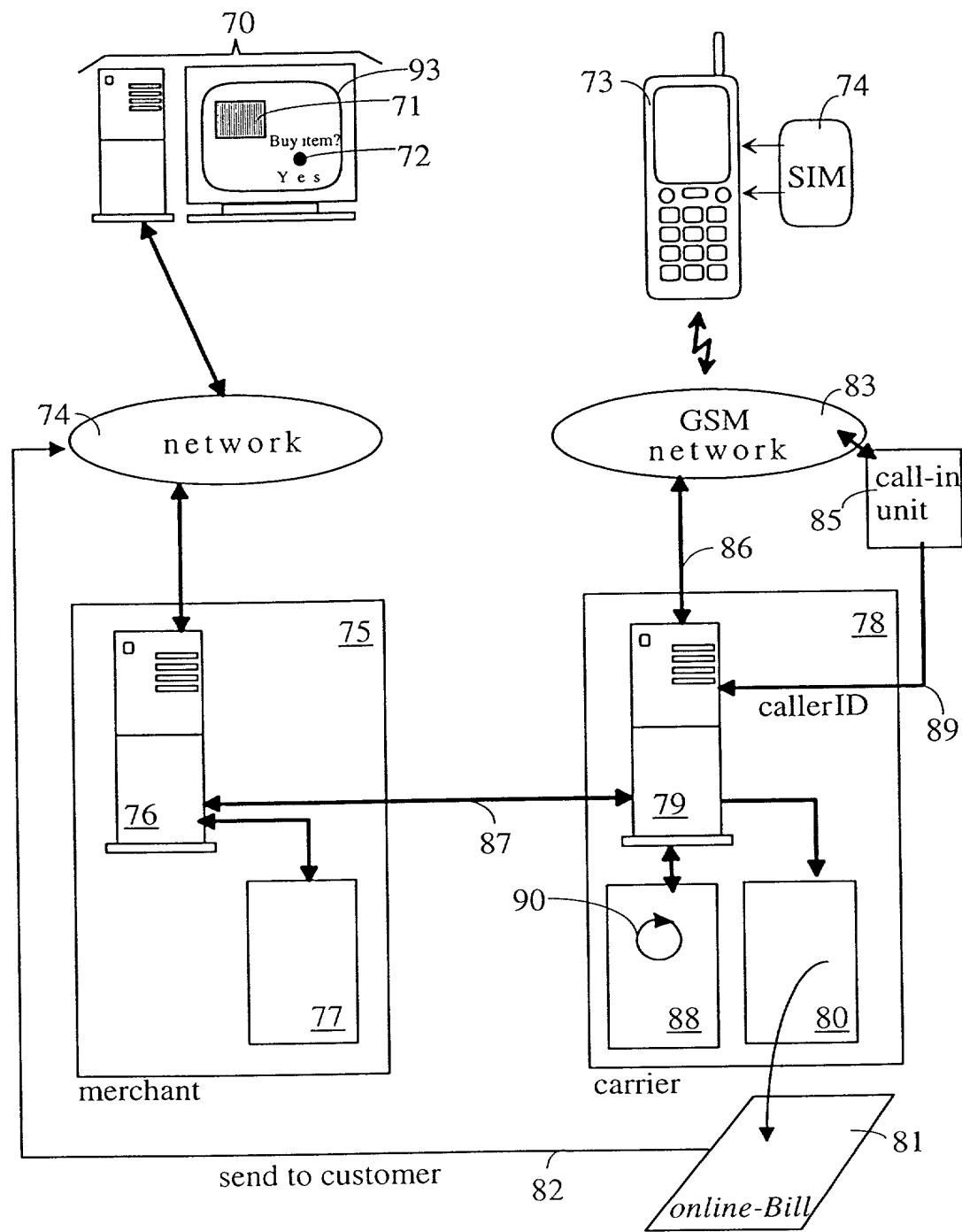


FIG. 6

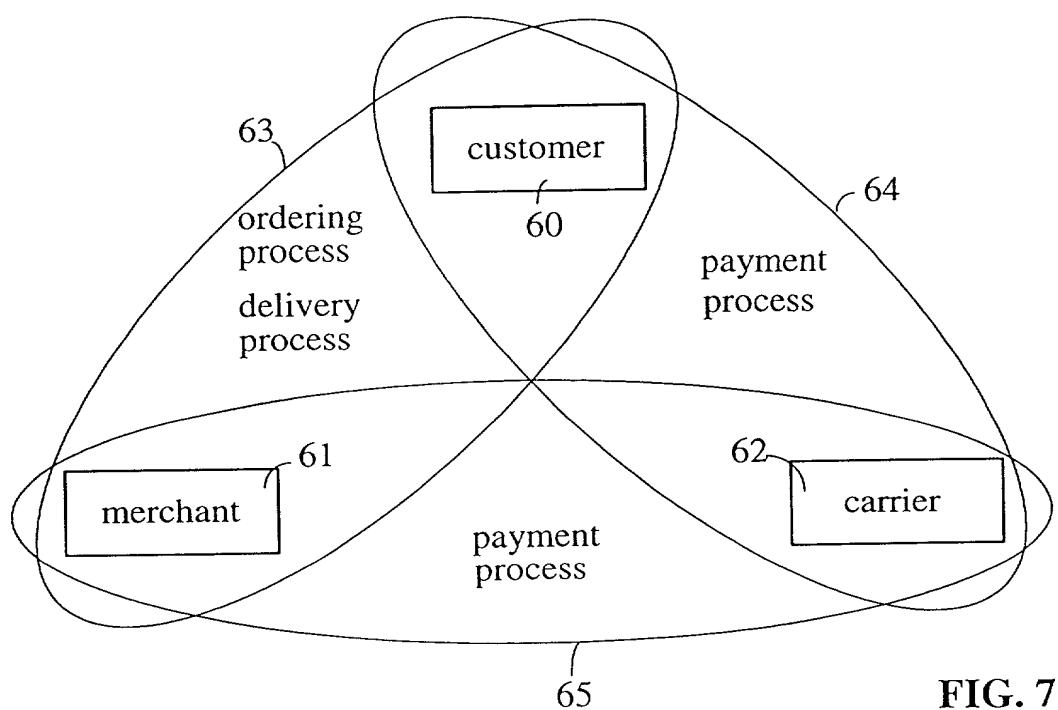


FIG. 7